

Adam Hickey

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Work Experience

Pixel Farm Interactive, Interactive Designer, Jan 2008 to Present

An interactive agency in Minneapolis specializing in marketing and eLearning.

- Designed user interfaces for various Flash/ActionScript rich media applications.
- Designed/developed XHTML/CSS websites and PHP cms including Joomla! and Wordpress.
- Created logos and full identities including rebranding clients' websites.
- Created sitemaps, wireframes, and storyboards for websites and other applications.
- Worked closely with creative director, project managers, and developers throughout projects.
- Presented work to and instructed clients both in person and via tele-conference.

The Foley Group, Interactive Designer, Jan 2006 to Jan 2008

A Minneapolis-based brand and reputation firm focused on marketing and advertising.

- Designed and developed XHTML/CSS and Flash/ActionScript based websites.
- In charge of expanding existing print campaigns into the web environment.
- Designed logos, business systems, collateral, and ad layouts.
- Offered new media tools and strategies to the marketing department.
- Advised senior creative group on best practices in interactive mediums.

ByDesign, Graphic Designer, Jan 2005 to Jan 2006

An in-house, student run design group that works with clients from U of MN and the Twin Cities.

- Led a team of designers to develop a series of interactive Flash games.
- Worked with a number of clients and printers to design logos, brochures, and collateral.

Active Freelance Designer, Jan 2004 to Present

I have worked with a number of freelance clients both one-on-one and collaboratively.

- Designed, developed, and updated (X)HTML/CSS websites and Flash/ActionScript projects.
- Created new brand identities for a number of clients.

Qualifications

- Extensive knowledge of PhotoShop, Illustrator, InDesign, TextWrangler (code editor), and Flash.
- Strong understanding of layout, color, typography, usability, and overall user-experience.
- Ability to conceptualize brand identities and marketing campaigns.
- Proficient at developing standards compliant sites in XHTML/CSS, Joomla!, and Wordpress.
- Proficient at designing and developing motion, sound, and simple applications in ActionScript 2 and 3.
- Working knowledge of JavaScript libraries (ex: jQuery, MooTools) and PHP.

Education

University of Minnesota—Twin Cities

Bachelor of Science in Graphic Design, December 2005.

References

Available upon request.